

Ranked **No. 4** by Poets & Quants.
No. 8 by US News & World Report.

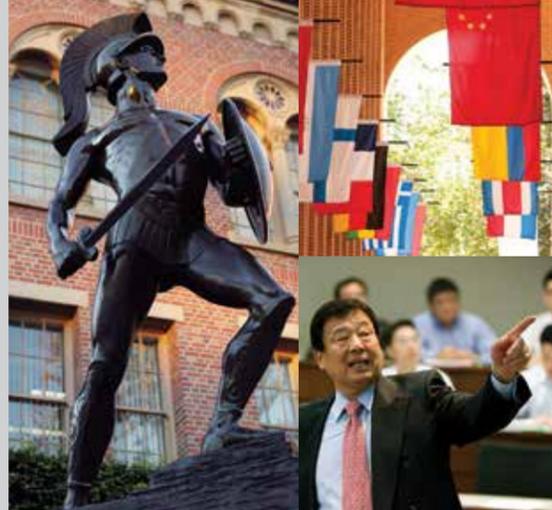


Representative Employers

- Amazon
- Apple Inc
- Bank of America
- Cap Gemini
- Cisco Systems
- Deloitte
- Dongkuk Steel
- Ernst & Young
- Fairchild Semiconductor
- Glencore Xstrata
- Hana Bank
- Hewlett & Packard
- Hitachi
- IBM Consulting
- Intel Corporation
- Ito En
- Itochu
- JFE Steel Corporation
- Johnson & Johnson
- Korean Air/LG Electronics
- Luminit
- McKinsey
- Microsoft Corporation
- Mitsubishi Heavy Industries
- Moodys Investor Services
- Morgan Stanley
- Oliver Peoples Inc
- Oracle
- Price Waterhouse Coopers
- Sony Pictures Entertainment
- Tata Consultancy Services
- Toshiba
- Unilever
- Walmart

Representative IBCP Clients

- Applebee's
- Avery Dennison
- Banco Itau
- Boeing Corporation
- BP/am pm
- Cedars Sinai
- Dongkuk Steel
- Famima
- Fuji TV
- GE Prolec
- Hitachi
- Hewlett Packard
- Ito En
- Itochu
- Kaiser Permanente
- LG Electronics
- LG Fashion
- Lockheed Martin
- Manpower
- Mattel
- Microsoft Corporation
- Novartis
- Office Depot
- Panasonic Avionics
- Pelican
- Quiksilver
- Salesforce.com
- Sony Corporation
- Sony Pictures Entertainment
- U.S. Dept. of the Interior
- Verisign
- Virgin America
- The Walt Disney Company



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USC Marshall
IBEAR MBA Program



International Focus.
 Global Impact.

USC Marshall
 School of Business



International Focus. Global Impact. Experiential Learning. Powerful Alumni Network. Delivered at USC Marshall's Los Angeles campus, the International Business Education & Research MBA (IBEAR MBA) is a top-ranked **one year, accelerated international program for mid-career professionals.**

This full time MBA program with a global focus attracts participants from diverse backgrounds who have an average of 10 years of work experience. With an average age of 33, participants come from a wide range of industries and professions, tend to be multilingual and demonstrate a strong understanding of international business and culture. Limited to a select group of 56 each year, a typical IBEAR class features representation from 11-15 countries. Participants join other managers from Africa, Asia, Latin America, North America & Europe to earn the prestigious USC Marshall MBA after 12 months of intensive study, and become lifelong members of the Trojan Family.

The IBEAR mission is to transform managers into thoughtful, multi-culturally proficient global leaders. The one year curriculum is designed to provide a general management education and practice by emphasizing critical thinking and problem solving skills in an international marketplace. The capstone course of the program is a client commissioned management consulting project with a multi national company facing a business challenge. In a global economy defined by constant change, the IBEAR MBA provides its participants with a competitive edge.

IBEAR MBA Participant Profile

Class Size	56
Countries Represented	11-15
Median GMAT	630
Average Age	33
Average Years of Work Experience	10
% with Advanced Degrees	29

Participants by Undergraduate Major

Business	25%
Science & Engineering	41%
Humanities and Social Sciences	20%
Economics	9%
Computer Science	5%

Participants by Region

Asia & Middle East	60%
North America	26%
Latin America	8%
Europe	6%

Representative Countries

Australia	Mexico
Brazil	Nigeria
Canada	Pakistan
Chile	Peru
China	Poland
Columbia	Romania
Ecuador	Russia
France	South Africa
Germany	Switzerland
India	Turkey
Iran	Taiwan
Indonesia	United Kingdom
Japan	United States
Korea	Venezuela

Over 60 countries represented in the program.



The IBEAR MBA gives mid-career professionals the substantive grounding they need to succeed in international business. Our context rich environment leverages the backgrounds and abilities of our MBA candidates and prepares them to assume leadership positions in organizations with a global footprint.

Diversity is key in the IBEAR MBA program. Each year experienced professionals from 11-15 countries come together to create a unique global classroom setting where participants learn not just from USC Marshall's award winning faculty but also from each other. Our participants tend to have anywhere from 6 to 25 years of work experience, and come from a wide swath of professions ranging from business and industry to non profit and government. Many are married and attend the program with their families. Our small class size fosters closer interpersonal relationships and greater opportunity for cross-cultural learning. It is this diversity combined with our participants' depth of experience that makes the IBEAR MBA unique and distinguishes it from other MBA programs.

Requirements

- Bachelor's degree from a recognized college or university
- Official GMAT or GRE score report
- Official TOEFL score report
- Minimum 6 years of work experience

The Curriculum

The IBEAR MBA program runs from July of each year to the next. After two weeks of orientation and skills enhancement, participants are required to take 19 courses organized into five eight-week terms before they are awarded the USC Marshall MBA diploma. 16 of the 19 courses are mandatory core courses required of all participants. These impart a strong grounding in the basics of management & business strategy. Designed as fundamental course work for global managers, these courses prepare our participants for leadership positions across all professions. 3 IBEAR courses are optional and can be replaced by MBA electives of the participant's choice in terms 3, 4 and 5. Electives are taken with students in other Marshall MBA programs.

A distinguishing feature of the IBEAR MBA program is that it is largely 'lockstep' in that participants study together throughout the year. In the lockstep model, not only do participants benefit from a **global class room experience**, but also form lifelong bonds with each other. Participants are given the option of taking all 19 courses within IBEAR or they can take up to 3 MBA electives outside of those offered by IBEAR to emphasize an area of personal interest.

The Faculty

Professors from USC Marshall School of Business's 200 strong award winning faculty teach the IBEAR MBA program. Our faculty is made up of leading scholars from a diverse array of business backgrounds and academic disciplines. Many publish papers, lead innovative research projects and serve as consultants to a broad range of organizations. Each is dedicated to building a truly unique experience for IBEAR participants. The program's faculty functions as one team with a common objective—developing and refining your critical thinking, problem solving, communications and leadership skills. Our faculty has significant international experience and substantive global expertise.

Dedicated Career Advisor

In addition to USC Marshall's professionally staffed Keenan MBA Career Resource Center, the IBEAR MBA program offers the benefit of its own dedicated career development advisor. Specialized in the unique needs of mid-career professionals with a global background, IBEAR's career advisor has devised a series of programs that help our participants develop a career growth plan be it in the US or overseas. Given IBEAR's small class size, the career advisor works closely with each individual participant to help identify and accomplish their career objectives. Targeted career advise, year round networking events, career management training workshops, resume preparation interview training, field trips to hiring companies in the US and overseas, on campus recruiting and interviews are part of the career services calendar.

Scholarship & Financial Aid

Multiple scholarships are available to high caliber self-sponsored participants both from the United States and overseas. **IBEAR Global Business Fellow** is a merit-based scholarship that covers partial to full tuition cost. **IBEAR Distinguished Graduate Scholar** awards scholarships to the top 20% of the graduating IBEAR class to pursue additional graduate study at any USC school. IBEAR also offers a residential college program that awards a generous housing subsidy at a desirable off campus Westside location. **A Hanjin/KAL Scholarship** is awarded to one Korean/Korean American participant each year. **A Honjo Foundation/J.G. Lewis Scholarship** is offered to one deserving Japanese candidate every year.

International Business Consulting Project

IBEAR's unique International Business Consulting Project (IBCP) sets the standard for **global experiential learning**. A 4+ month long client commissioned management consulting engagement, IBCP integrates all previous coursework into a real world cross border experience. A typical project challenges participants to apply their leadership and analytical skills as they focus on real challenges facing international firms. Collaborating with peers on small project teams, participants engage closely with actual clients to build strategies and develop solutions to issues of pressing concern. International travel for research is a mandatory component of each engagement. At the end of IPCP, participants acquire intensive training in analytical problem solving and are prepared for advanced executive decision-making & leadership roles besides a career in management consulting. IBCP clients include Fortune 500 companies, medium and small firms.

IBEAR MBA Established: **1978**
Graduates: More than 1,500
in over 60 countries

The IBEAR Advantage

In the heart of vibrant Los Angeles and straddling the innovation corridor from San Diego & Silicon Valley to Seattle, USC Marshall's IBEAR MBA enables participants to earn the two year Marshall MBA on an **accelerated one year schedule**. Participants receive a world-class education taught by award winning faculty in an intimate, small classroom setting where they forge lasting friendships and business relationships with each other. The one year format of the IBEAR MBA makes the opportunity cost of attending the program lower than that of a traditional MBA. Our participants being significantly more experienced than their two year MBA counterparts re-enter the job market at a more senior level upon completion of their diploma.

IBEAR MBA is more than just a program; it's a family. Our **1500 alumni across 60 countries** are the bedrock of the MBA program. Placed in influential leadership positions across the globe, alumni build lifelong relationships with each other. They often hire other IBEAR candidates, recommend us for IBCP projects, and actively make themselves available for networking and career advise. They mentor current participants, recruit future candidates for the MBA program, and are a great job search resource. Participants also become part of the legendary USC Trojan Family with more than 340,000 members worldwide.